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Local Dad creates children’s virtual book applications for the iPhone

Creates affordable, educational alternatives to movies, TV, and video games

Scottsdale, Ariz. – A brand new set of iPhone applications for children has hit the ground running thanks to a local Arizona dad who was looking for an affordable way to make reading books more fun for his kids.

Local creator, Justin James, in collaboration with his business partner and fellow father, has developed *StoryChimes*, a virtual collection of children’s stories designed to provide kids (ages three to eleven) a fun and educationally interactive reading experience.

“We believe *StoryChimes* really makes reading more fun!” says James, illustrator and co-creator. “Developing something that our own kids would love to use played a large role in the creation of this application. It introduces kids to today’s technological advancements in a fun and interactive way.”

To create *StoryChimes*, the two business partners assembled a pool of illustrators, writers, actors, and production talent from around the world to create a diverse look and sound to each story. The stories are then brought to life with original illustrations, music, character voices, and sound effects. These virtual books are designed to provide a 3-D interactive and tactile experience for both the child and parent. In addition to parents reading the stories to their children, *StoryChimes* encourages kids to “turn” pages and read along with the story or auto-play and listen to the narration by professional actors.

StoryChimes are educational and affordable alternative to video games, movies and TV. For just 99 cents per story, parents can download a diverse selection of the old classics like *Mother Goose Tales Little* and *Red Riding Hood* and original creations such as *Noah’s Moon* and *Jasper in the Garbage Can*. A few applications are also available free for download.

Currently, there are nearly a dozen *StoryChimes* available for purchase on-line at the Apple App Store and many more applications are in production with release dates planned throughout the year. *StoryChimes* applications are exclusively available for the iPhone and the iPod Touch. Visit www.storychimes.com to see illustrations, reviews and new arrivals. For more information, contact Justin James, (602) 751-4860 or e-mail to justin@sienaentertainment.com.

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