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Contact: Emily Bonomo
Media Relations Manager
(323) 747-5287

New 99 cent children's virtual storybooks hit iPhone and iPod Touch

**Provides parents an affordable, educational alternative to kid's
video games, movies, and TV shows**

Los Angeles, Calif. – Siena Entertainment, the new leader in on-line interactive children's storybooks, today launched the newest in an upcoming series of kids' interactive storybooks on Apple's on-line App store.

For just 99 cents each, parents can download *StoryChimes*™ at www.itunes.com where they can find a diverse, on-line collection of stories that are designed to provide children, aged three to eleven, a fun and educationally interactive reading experience right at their fingertips. *StoryChimes*™ can also be purchased at www.storychimes.com.

StoryChimes™ are an affordable alternative to video games, movies, and TV shows and are brought to life with original illustrations, music, character voices, and sound effects. These stories are designed to provide a 3-D interactive and tactile experience for both the child and parent.

StoryChimes™ encourages the user to “turn” pages with their fingers, read along with the story, or auto-play and listen to the narration by professional actors.

About the Creators

StoryChimes™ were created by two young business partners who, as fathers, were looking for a way to educationally entertain their kids while promoting a contemporary way to make reading fun. To do so, they gathered a pool of illustrators, writers, actors, and production talent from around the globe to provide a diverse look and sound to each story.

“We looked at other products and felt we could do better,” says Justin James, *StoryChimes*™ co-creator and graphic designer. “We wanted to deliver an entertaining and engaging user experience unlike anything else that currently exists.

Where to find *StoryChimes*™

Currently, there are nearly a dozen *StoryChimes*™ available for purchase on-line at the Apple App Store and on www.storychimes.com. *StoryChimes*™ are exclusively available for the iPhone and the iPod Touch. More applications are presently in production with release dates planned throughout the year. Children can also receive a free *StoryChimes*™ T-shirt by being one of the first 100 to register for updates at www.storychimes.com.

To get the latest updates on the newest stories and promotional offers, follow *StoryChimes*™ on Twitter at twitter.com/StoryChimes, become a fan on Facebook by searching for StoryChimes at www.facebook.com, or contribute to the *StoryChimes*™ blog at blog.storychimes.com. To sample a free *StoryChime*, visit www.storychimes.com. For more information, contact Emily Bonomo, (323) 747-5287 or emily@sienaentertainment.com.

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